

# Already for a long time, we have been more than Darjeeling

From now on, we will be called:



We consider it a good sign there is a certain similarity between

## Klásek, class and classic.

The name of Darjeeling cannot be used for our activities anymore, because it is a protected geographical indication in the European Union and may only be used exclusively for teas originating in Darjeeling. Which is a good thing.



# We guarantee the quality of our teas

Our wide assortment has one thing in common in particular – we personally guarantee the quality of each tea, sweet, cup or teapot. We only sell what we believe in. Therefore, we decided to approach the change of our name in the spirit of the First Republic. We are Klasek Tea.



# We have been on the market for 11 years

We brought the first ten kilograms of tea in spring 2003. We bet everything on Darjeeling tea from Goomtee Estate then. Everything started there and Darjeeling and the mountain teas will always be dear to us. Since then, we have travelled a long journey, and today, our tea portfolio is much richer.



# How we grew

we have our eyes open for new possibilities.

Gradually, excellent teas from Nepalese gardens were added, as well as teas from Assam, India or Sri Lanka.

We present artisan teaware by Mirka Randová and Petr Novák.

We import traditional green and yellow teas from Hadong, South Korea.

We supply Taiwanese oolongs from small farmers.

We are the exclusive importers of Keiko brand – Japanese organic teas and tea sweets.

Many of our teas and other products are organic.

We indulged in creating a set of recipes for desserts and drinks from matcha tea powder ([www.matcha.cz](http://www.matcha.cz)).

We create our own tea blends such as Matchaccino and Masala Chai.

# With whom we partnered

- Ceramists Petr Novák and Mirka Randová. This co-operation of several years has borne fruit for both parties. We are very glad that we can help promote exceptional work of these (un)common Czech ceramists.



Brno restaurant Koishi and Koishi shop; restaurant Koishi in 2013 won the first prize in Maurer's Selection and we are proud they sell our teas. Koishi shop offers our products of Keiko brands and we regularly organize joint tea tastings.



"Bar, který neexistuje" (Non-existent Bar) whose team created several excellent tea drinks on the occasion of Koishi Shop and Darjeeling.cz birthday.



Farmer's Market Náplavka and Kulaťák where you had a chance to meet us in winter and from spring again.

Czech barista and author of a book on coffee, Petra Veselá who filmed a video with us on matchaccino preparation.



Makronky Republica created amazing green macarons with our matcha. +

Organic Bakery Zemanka. We created a line of organic teas with their label. +

Muffins Brno, whose “pick-me-up” matcha muffins we sell at farmer’s markets. +

Park Jong Il, South-Korean artist, who creates and wood-fires beautiful teaware in his self-built house in the mountains.

Peter Fulop, Hungarian ceramic living in Ireland.

Abdrzej Bero, polish ceramist.



# There will be more personal meetings

- For the future we wish that along with a more personal name, there will also be more personal contacts with you.

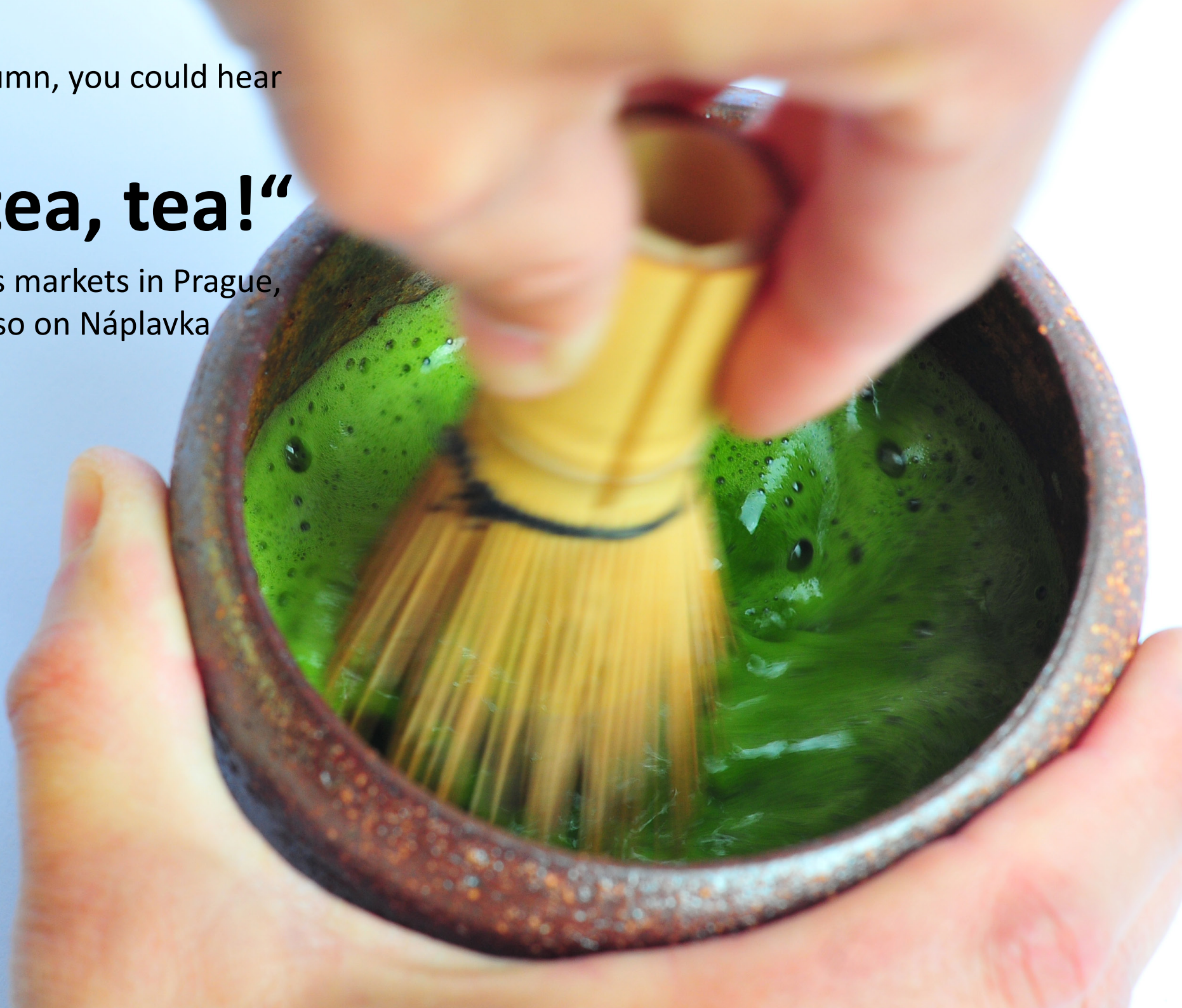




Since this autumn, you could hear us calling:

**„Tea, tea, tea!“**

In the farmer's markets in Prague, from spring also on Náplavka and Kulaťák.

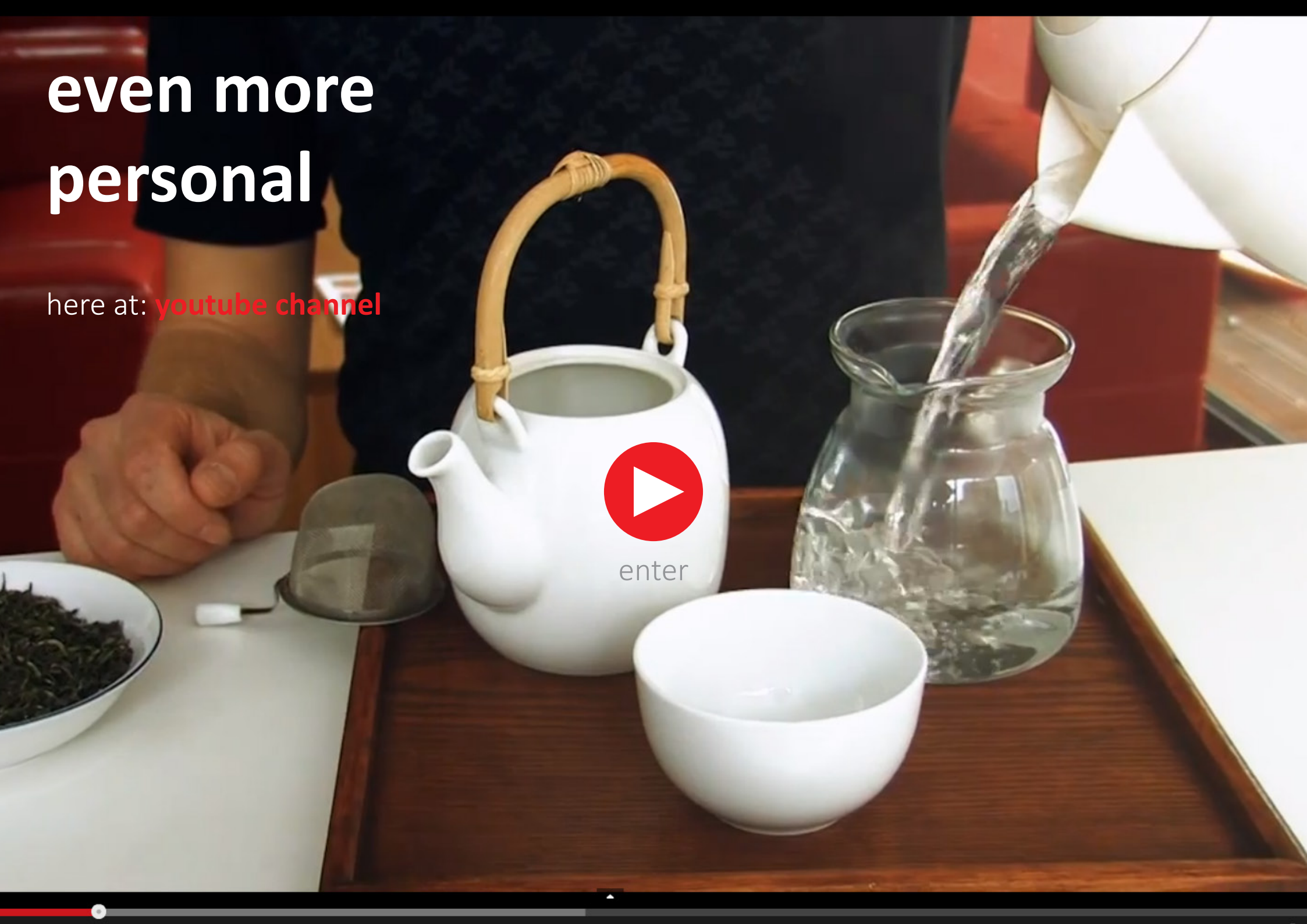


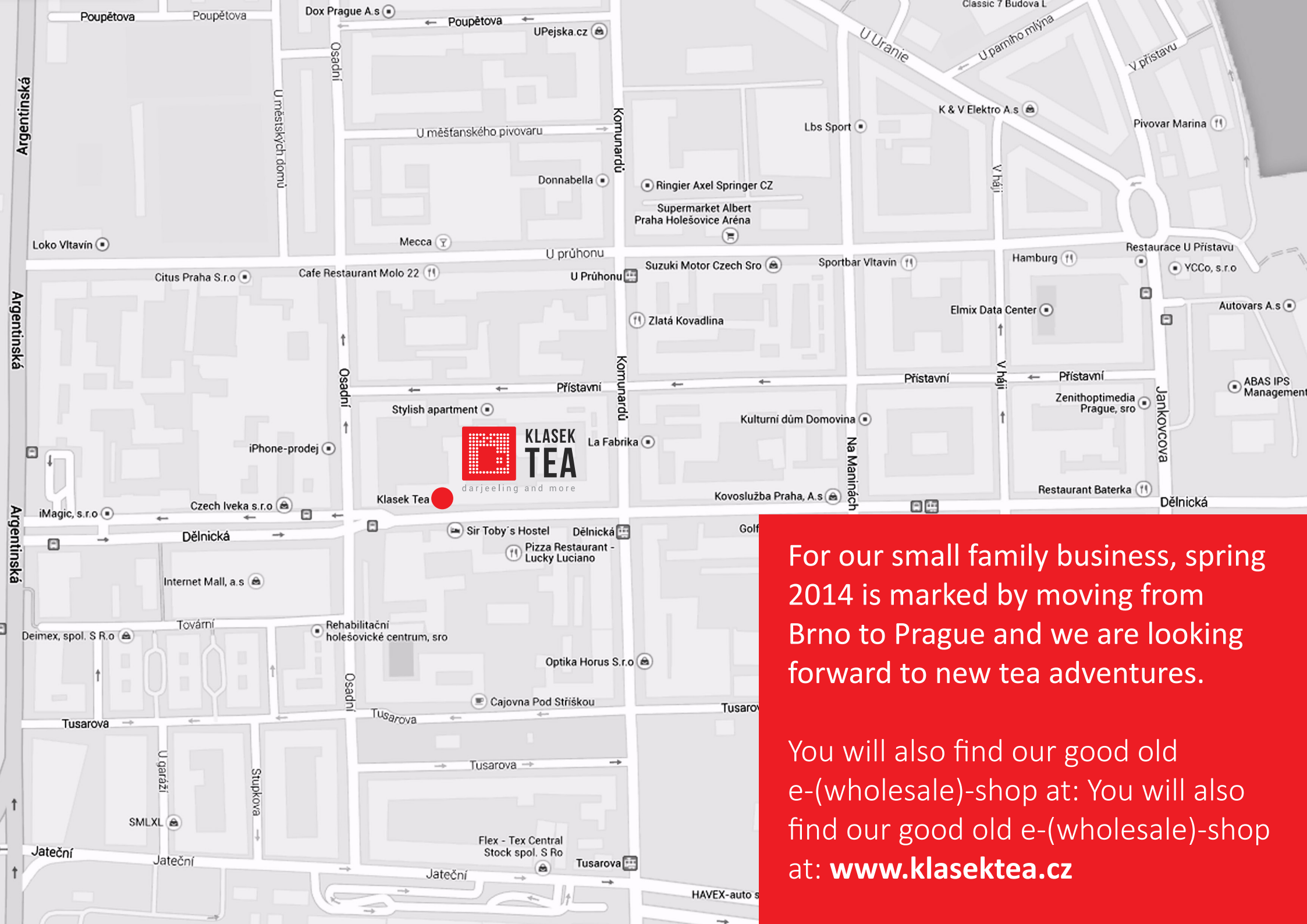
# even more personal

here at: [youtube channel](#)



enter





For our small family business, spring 2014 is marked by moving from Brno to Prague and we are looking forward to new tea adventures.

You will also find our good old e-(wholesale)-shop at: You will also find our good old e-(wholesale)-shop at: [www.klasektea.cz](http://www.klasektea.cz)

# Our wishes

What would you wish to Klasek Tea and expect from Klasek Tea? In the moments of major changes, good wishes are always welcome and heard. Please write your wishes to our **Facebook** and help us create the future of Klasek Tea.

**We care about you.**

**We will not fail you.**

**Yours  
Klasek Tea**





**KLASEK  
TEA**